



# WANT YOUR OWN RACE?

## ADVERTISE WITH US!

Now you have the opportunity to elevate your race day to the next level with your own sponsored race name or business advertising where you choose the name. By having your own sponsored race or advertising on one of our media channels on course, you will impress your guests, provide a fantastic talking point and receive significant brand exposure.

## Race name benefits:

- You choose the race name\*
- Exposure in all racing media (TAB, The West, Racing Form, Race Book, Online, Oncourse)
- Your race broadcast nationally on Sky Channel to an average of 95,000 people and 5,200 pubs and clubs
- One page race book advert ^
- Expert tips provided for your race
- Assistance in conducting a sweep for your race if required
- Opportunity to present a trophy to the winning connections (listed race only)
- Framed memento of the race (listed race only)
- Commemorative certificate

## Having your own race is cheaper than you might expect:

Standard Race ..... \$750 inc GST  
Listed Race ..... \$2,000 inc GST

## WANT SOMETHING DIFFERENT?

### ADVERTISE WITH US

Racebook  
full page advert ..... \$500 inc GST  
On the big screen  
for the day† for  
as little as ..... \$1,000 inc GST

**For more information and to find out if races are available to be sponsored on your day, please contact Tania Graves on 0408 769 511 or [tgraves@perthracing.com.au](mailto:tgraves@perthracing.com.au)**

\* Perth Racing and RWWA has final approval on all race names. You are not able to choose the suffix i.e. Handicap, Stakes, Classic, Plate, Trophy as this is set by RWWA based on the class of race etc. ^ The cost of production for the advert is at the sponsors cost. † Subject to availability and prices applied to carnivals.